Media Statement

MALAYSIA CELEBRATES KEY MILESTONE IN 5G DEPLOYMENT WITH ZTE'S GLOMO AWARD WIN FOR 5G-A USED IN SUKMA

Deputy Minister of Communications, Teo Nie Ching (middle), President of ZTE Asia and CIS Region, Mei Zhonghua (right) and Managing Director ZTE Malaysia, Steven Ge (left) with the GSMA Foundry Innovation Award.

BARCELONA, 7 March 2025 – Malaysia celebrated a significant achievement on the global stage as ZTE was awarded with the prestigious "GSMA Foundry Innovation Award – Minimalist Private 5G for Entertainment" at the Global Mobile (GLOMO) Awards during MWC Barcelona 2025. This award recognises the innovative use of ZTE's 5G-Advanced solution in delivering the world's first 5G-A powered live broadcast of the Malaysia National Multi-Sport Games (SUKMA 2024), collaborated with CelcomDigi, U Mobile and RTM.

YB Teo Nie Ching, Deputy Minister of Communications, said, "This award is a testament to Malaysia's position as a gateway to 5G innovation in the ASEAN region. It reflects our unwavering commitment to enhancing connectivity, advancing technology, and enriching the lives of Malaysians. We remain committed to driving forward regional cooperation and showcasing what is possible when technology meets ambition."

Malaysia 5G roll-out has now reached 82.4% of populated areas. The nation has seen growth in several 5G-enabled applications and use cases, including SUKMA 2024. These initiatives have laid the groundwork for a robust digital infrastructure, ensuring high-speed access to more Malaysians and enhancing their ability to enjoy and engage with digital content seamlessly.

The achievement highlights Malaysia's dedication to building a future-ready digital infrastructure through the National Digital Infrastructure Plan, JENDELA, delivering high-speed Internet access to more Malaysians than ever before. The successful 5G roll-out and commercial readiness are paving the way for transformative advancements that uplift industries and communities.

SUKMA 2024 showcased how next-generation connectivity can revolutionise live event broadcasting. The event featured 360° cameras, VR access, and a record-breaking 2Gbps uplink speed—all with a near-instantaneous 100ms latency—providing an immersive viewer experience that generated 85 million views across TV and social media within just seven days.

The collaboration among RTM, CelcomDigi, U Mobile, and ZTE not only demonstrated Malaysia's technical capabilities but also reinforced the nation's role as a connectivity hub. The 5G-A broadcast solution at SUKMA 2024 showcased how partnerships across the mobile network ecosystem can deliver transformative advancements, enhancing experiences for consumers and solidifying Malaysia's standing in the regional economy.

The recognition at MWC Barcelona 2025 affirms Malaysia's strategic vision as a platform for transformative technological advancement, illustrating the real-world impact of 5G-A connectivity in enhancing live event broadcasting and beyond.

MCMC CORPORATE COMMUNICATIONS

Suruhanjaya Komunikasi dan Multimedia Malaysia | Malaysian Communications and Multimedia Commission
MCMC Tower 1, Jalan Impact, Cyber 6, 63000 Cyberjaya, Selangor MALAYSIA
T: + 60 3 86 88 80 00 | **F**: + 60 3 86 88 10 00 | **E**: corporate.communications@mcmc.gov.my | **W**: www.mcmc.gov.my

Suruhanjaya Komunikasi Dan Multimedia Malaysia | MCMC_RASMI | SKMM_MCMC | MCMCTV